

C A L L F O R P R O P O S A L S

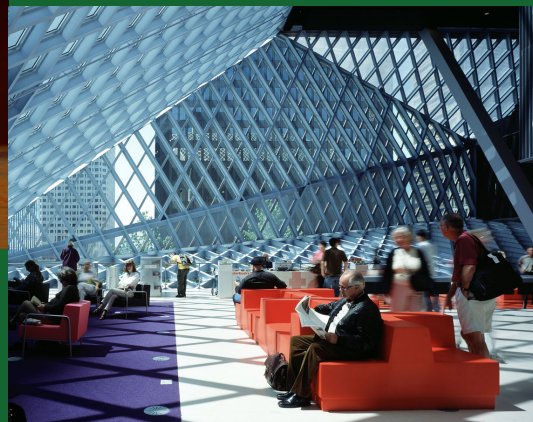
# edra43Seattle

May 30-June 2, 2012

Seattle, Washington

The 43rd Annual Conference of the  
Environmental Design Research Association

## *“Emergent Placemaking”*



[www.edra.org/edra43seattle](http://www.edra.org/edra43seattle)



## *Emergent Placemaking*

Diverse, challenging, complex, agile, and interconnected; five words that describe our world today. As we navigate its constancy and change, the world we live in compels us to act in authentic ways, ask difficult questions, and take risks. This is a magical time for placemaking. Successful placemaking demands innovative thinking to respond to shifting contexts and life in a world of increasing complexity, hybridity, and uncertainty. It requires investment and stewardship of both the people and the land that comprise our communities. It advocates for formal and informal efforts to initiate positive community change and achieve spatial justice.

This year's theme, "Emergent Placemaking", speaks to both potentiality and continuity. It captures the value of innovation and creativity in tackling the pressing issues of our time. It advocates for the formation of new, dynamic approaches to understanding and fostering healthy communities. It accepts controversy, embraces diversity, advocates creative problem solving and crosses boundaries.

Seattle is ideal for exploring Emergent Placemaking. Nestled between the mountains and the Sound, the "Emerald City" is one of the nation's forerunners in urban ecological design, community stewardship and participatory processes. It is a place of compelling juxtapositions where urban growth and green design meet, where resilience and change go hand in hand, and innovative solutions for a sustainable future abound. Home to indigenous tribes and new immigrants, guerilla artists and computer start-ups, it is a place where hybrid identities and sensibilities emerge, where the nature of the public realm is interrogated in the local, regional and global scale.

EDRA43Seattle becomes a place of exuberant transformation and connection; the sphere where we explore emergent thought and action.



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## About EDRA

*The Environmental Design Research Association (EDRA) is a global interdisciplinary community of research and design professionals, educators, and students focused on the links between people and their built and natural environments. EDRA's annual conferences are renowned events that focus on research and design presentations in a variety of formats, and have paved the way for cutting-edge research and collaboration in a variety of topics. We invite you to submit a proposal for EDRA43Seattle through one or more of the submission types below.*

## Submission Types

There are a number of session types at EDRA43Seattle. Please read the descriptions carefully to determine which type is most appropriate and what information is necessary for submission. Many sessions will be submitted by EDRA for continuing education credits from such organizations as AIA CES, LA CES, APA CM and IDCEC, therefore additional information such as learning objectives and author biographies may be required upon submission.

**All sessions have a September 23, 2011 deadline for submission of paper or abstract, except for Display Posters, which have a deadline of December 2, 2011.**

## PRESENTATIONS (PAPERS OR ABSTRACTS)

Papers should focus on scholarly or professional issues and report on previously unpublished material of recently completed work. Traditional lecture style sessions for paper presentations are limited. Probability of acceptance is improved if a full-length paper is submitted; however, 400 word (maximum) abstracts will also be accepted. Full papers submitted by the September 23, 2011 deadline will be considered for inclusion in the Conference Proceedings; if only an abstract is received by that date, only the abstract can appear in the Proceedings.

Authors who wish their papers to be considered for publication and presentation must submit a full-length paper not more than 14 pages double-spaced (3,500 words maximum). References, tables, figures, and illustrations should be included within the submission as part of the maximum page count. Formatting should follow American Psychological Association guidelines, found here: <http://www.apastyle.org/>. All papers and abstracts undergo a rigorous double-blind refereeing process.

**Please note: Submitters in this category will need to identify the presenter(s) of that submission (if accepted) at the time of submission. Due to scheduling limitations, individuals can only present and have published in the Conference Proceedings a maximum of two accepted submissions in this category.**

Accepted full-length papers are automatically considered for the EDRA43Seattle Best Paper Award. Awards are announced and presented during the conference banquet on June 2, 2012.

## MOBILE SESSIONS

Mobile Sessions are in situ EDRA sessions in which the group travels to and interacts with a site of interest. Mobile Sessions are proposed and led by an individual interested in and capable of facilitating a unique educational experience at that site. Local site tour guides may be employed as appropriate. Submissions that highlight unique aspects of the Seattle or Western Washington community are strongly encouraged.

EDRA Staff will help schedule and coordinate logistics for each accepted Mobile Session, permitting the session leader to focus on content rather than process. Travel costs and logistics, as well as academic value, will play into the acceptance decision of Mobile Session proposals.



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*(Mobile Sessions, continued)*

Please submit a 400 word (maximum) abstract for a three to four hour session in length, including travel time to and from the conference venue. Proposals must include a proposed itinerary, estimated costs involved and a cellular telephone number for the presenter.

Potential submitters uncertain about Mobile Session logistical constraints are encouraged to contact the EDRA43Seattle Conference Committee at [edra43seattle@edra.org](mailto:edra43seattle@edra.org).

## PANELS (INTENSIVES, SYMPOSIA, WORKSHOPS, WORKING GROUPS)

### Intensives

All intensives will be scheduled on **Wednesday, May 30, 2012**. Intensives are half or full day sessions devoted to exploring in-depth a single topic or theme. They may be organized for groups of different sizes and use a variety of formats (e.g. presentations, charrette, working session, etc.).

Please submit a detailed 300-500 word abstract that identifies the objectives of the intensive session, describes planned activities and a time line indicating whether half-or full-day is requested and how time will be used. In addition, the submission package must include a 250 word abstract for each of the individual presentations, written by the presenters for review, and a short biography for each presenter.

**Please note: in previous years, intensives have sometimes been accepted without a detailed description of collaborators' content. This year, for acceptance, the submission must fully include such descriptions.**

### Symposia

Symposia involve paper presentations by a panel of two or three individuals and possible responses by one or two discussants on a topic of major importance in the field of environment and behavior. The presentation is organized by a Chair who is responsible for submitting the symposium package, organizing the panel, moderating the session, and leading the discussion.

Please submit a 250-350 word abstract that describes the overall presentation theme. In addition, the submission package must include a 250 word abstract for each of the individual presentations, written by the presenters for review. The symposium organizer should prepare the overall abstract, obtain the abstracts and permissions from individual presenters who have agreed to participate, and submit the package as a single submission. Submissions must also include short biographies from each presenter.

Please note: in previous years, symposia have sometimes been accepted without a detailed description of collaborators' content. This year, for acceptance, the submission must fully include such descriptions.

### Workshops

Workshops are tutorials or interactive sessions focusing on a specific topic. Workshops may be designed to collaboratively explore a particular research or practice construct; or workshops may be used to deliver an educational tutorial on a particular advanced design, methods, or practice concept. Workshops may be proposed by an individual or a team, provided one individual is the team lead or organizer. **Please note: multiple workshop submissions on the same topic and multiple sessions of the same workshop will be scheduled as an intensive on the first day of the conference. Consider an intensive session if your session will require more than 90 minutes.**

Please submit a 250-350 word abstract that clearly expresses the purpose and objectives of the workshop, expected outcomes, and plans to involve the audience. You will also need to include a short biography for each presenter.



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## Working Groups

Working groups are structured yet informal 60-minute discussions that provide a forum for emerging conceptual and methodological issues, or a critical discussion of exploratory research and work in progress. Working groups are expected to extend the state-of-the-art of the topic they address, and while planned presentations are not required for review, discussion is expected to be well moderated and at a professional level of discourse.

Please submit a 250-350 word abstract that clearly express the purpose and objectives, expected outcomes, and plans to involve the audience, as well as a complete list of all presenters including affiliation, biographical and contact information.

## DISPLAY POSTER SESSIONS

**All display poster sessions have a December 2, 2011 deadline for submission of abstract.**

Display Poster sessions are organized as one-hour sessions in a public space where the presenter stands near his/her display and discusses its content with conferees. Display posters may be submitted to present: in-progress research; finished research that lends itself to visual presentation; and/or research-informed design projects.

Display presentations are an appropriate outlet for professional or student studio design work, policy studies, or visual research. Consider a display session if your work lends itself best to a visual representation, or if you do not wish to make a 20 to 30 minute presentation in front of an audience.

Authors who wish their submission to be considered must submit a 300 word or less text abstract describing the project. Once accepted, we will require the submission of a PDF representation of the visual display for inclusion in the published Proceedings.

Display sessions have a submission deadline of December 2, 2011 to allow students to submit fall semester work. Accepted displays must, for inclusion in the Conference Proceedings, submit a print-ready PDF document sized no larger than one 8.5 x 11 inch page representing the display by March 1, 2011. PDF files larger than 10MB or not sized to fit an 8.5 x 11 inch page will not be accepted for publication.

**Please note: Submitters in this category will need to identify the presenter(s) of that submission (if accepted) at the time of submission. Due to scheduling limitations, individuals can only present and have published in the Conference Proceedings a maximum of two accepted submissions in this category.**

## How and Where to Submit Proposals

All proposals for EDRA43Seattle **must be submitted online at [www.edra.org/edra43seattle](http://www.edra.org/edra43seattle)**. The "Submissions" section of the site provides links to submit a proposal, upload your abstract or full paper, and to edit your proposal. The submission site opens August 19, 2011.

S u b m i s s i o n I n f o r m a t i o n



## Reviewers and Session Chairs

A successful EDRA conference is a function of the quality of sessions and presentations at the conference. The key determiner of program quality is the process we undergo to blind referee conference submissions. Toward the goal of creating an excellent conference, EDRA asks you to volunteer to referee a paper submission and/or a small set of abstract submissions. Your rewards for making this service contribution to your professional community are:

- Recognition, if you so desire, by letter to your institution;
- Recognition in the Conference Proceedings; and
- A higher-quality conference that better meets your needs.

As an additional conference quality measure, EDRA requires Session Chairs for all paper presentation sessions. Session Chairs will be credited in the conference program and Proceedings.

To register as a reviewer and/or a Session Chair, please indicate your willingness to do so on your submission profile. If you would like to volunteer to review and you are not planning to submit a proposal, or for additional information on the review process, please contact EDRA Headquarters at [headquarters@edra.org](mailto:headquarters@edra.org).

### *Tips for Writing a Conference Abstract*

EDRA often receives requests for information about how to write and what should be included in the abstract. To provide assistance in this area, we include the following tips for writing an effective conference abstract.

An abstract is a brief statement intended to capture the interest of conference participants. Essentially, it serves as a marketing tool for your presentation. If the abstract is poorly written, it will not encourage anyone to come hear your presentation. The first rule of writing an abstract is to engage the reader by telling him what your paper is about and make them want to hear more. Although strictly not part of the abstract, the title of the proposed paper is probably the most important element. Short titles are most effective. However, it is also important that the title accurately describes the subject about which you are writing.

The abstract needs to make a clear statement of the topic of your paper. You need to say how your research/project was/is being undertaken and what value it provides and to whom will it be of use. The abstract should briefly describe the work to be discussed in your presentation and if it is a research study also give a concise summary of the findings. Finally abstracts should not include diagrams, and references are neither necessary nor useful.

The marketing of your proposed paper needs to be done within the word limit of the session type. It is poor practice not to use the minimum required words or to go over the limit. The following is a suggested guideline for preparing the content of your abstract:

#### **Introduction/Background/Motivation**

This first part of the abstract defines the larger field within which your problem, issue, or project is situated. Provide a very brief background or summary of the state of the field. Why is this an important problem and how does your project advance this field?

#### **Problem Statement**

What problem are you trying to solve? What is the scope of your work (a generalized approach, or for a specific situation)? This section briefly describes the specific aspect/issue within the larger field that your paper or project addresses.

#### **Conclusions**

What results did you find? What are the implications of these results for practice and/or research? What does your project contribute to the field?



## Student Conference Scholarships

A limited amount of Conference Scholarships in the form of reduced or complimentary conference registration and/or travel reimbursement is available for EDRA student members. Students will need to apply online at [www.edra.org/edra43seattle/studentscholarships](http://www.edra.org/edra43seattle/studentscholarships) between September 1-December 15, 2011. Applications will not be accepted after the December 15 deadline.

**Please note: students will not be able to apply for EDRA Conference Scholarships if their membership is not current. Criteria considered for scholarships include length of EDRA membership, whether the individual has submitted and/or is presenting at EDRA43Seattle, and distance necessary for travel.**

## Awards

All awards will be presented at the EDRA Awards Banquet on Saturday, June 2, 2012.

### Best Paper and Best Poster Award

All full-length papers and display sessions published in the Conference Proceedings are automatically considered for the EDRA43Seattle Best Paper Award and Best Poster Award, respectively. All entries will be judged on the submission's quality of research, quality of writing/presentation and alignment of the project to EDRA's mission.

### Student Paper Award

Student submissions of full-length papers are reviewed initially by the same process as other full-length papers. Papers accepted for presentation are reviewed again by the EDRA Awards Committee to select award winners. To be eligible for consideration for a student award you must submit your full-length paper with your abstract by September 23, 2011; the work must have been completed within the preceding year; all authors must have been students at the time the work was completed; and faculty, professional, or non-student involvement must have been minimal and limited to that normally expected of work to be graded. **Please note: This requirement is not meant to exclude participatory or collaborative projects involving client groups and faculty advisors or coordinators.**

**Award requirements:** Papers co-authored by faculty members must have an accompanying letter describing the extent of the faculty member's involvement in the work and a signed letter of nomination from your advisor. The student must be first author and conference presenter.

First prize for the Student Paper Award includes \$500 travel voucher, conference fee paid by EDRA, and a one year EDRA student membership. Second place prize is a one year EDRA student membership. All student award finalists merit recognition in EDRA publications.

### Additional Student Awards

Additional awards, such as the Student Design Award and Nature & Ecology Student Paper Award will be determined on the number and quality of submissions received. Additional information and criteria will be posted at [www.edra.org](http://www.edra.org) this fall.



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## Submission Deadlines

August 19, 2011	Submission Site Open ( <a href="http://www.edra.org/edra43seattle">www.edra.org/edra43seattle</a> )
September 1, 2011	Student Scholarship Applications Site Open ( <a href="http://www.edra.org/edra43seattle/studentscholarships">www.edra.org/edra43seattle/studentscholarships</a> )
September 23, 2011	Deadline for Paper, Workshop, Symposia, Working Group, Mobile, and Intensive Session submissions (abstracts and full papers)
December 2, 2011	Deadline for Display Poster Session submissions (abstracts)
December 9, 2011	Acceptance Notification for Paper, Workshop, Symposia, Working Group, Mobile, and Intensive Sessions
December 15, 2011	Student Conference Scholarship Applications Due
December 21, 2011	Acceptance Notification for Display Poster Sessions
January 9, 2012	Deadline for any and all edits to proposals, including adding or deleting names of authors and presenters
March 1, 2012	Deadline for Display Poster Session PDF file submissions
March 15, 2012	Registration Deadline for All Presenters*
<b>*All presenters and Intensive, Symposia, Workshop, and Working Group organizers are required to register by March 15, 2012 for the abstract to be included in the conference program and EDRA43 Proceedings.</b>	
May 30, 2012	EDRA43 Intensives and Welcome Reception
June 2, 2012	EDRA43 Banquet and Awards Program

S u b m i s s i o n D e a d l i n e s