

2012 Opportunities for Investment



edra43seattle
emergent placemaking

May 30 - June 2, 2012

Renaissance Seattle Hotel, Seattle, WA

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The [Environmental Design Research Association \(EDRA\)](#) annual conferences are international events hosted in various cities throughout the world. [EDRA](#) conferences focus on research and design presentations in a variety of formats from today's leaders and the leaders of tomorrow, representing numerous fields connected to environment and behavior worldwide. Conference events include a book display, exhibit hall, special interest network meetings, pre-conference intensives, the [EDRA](#) Awards banquet, the Great Places Awards, educational tours and other special events. [EDRA](#) conference attendees include more than 500 architects, landscape architects, urban planners, designers, social ecologists, urban anthropologists, researchers, consultants, academics and students from around the world.

We are pleased to present the following opportunities for participation in [EDRA43Seattle](#), May 30 - June 2, 2012.



Universal Design Sponsor

Exclusive Opportunity

EDRA Awards Banquet (Saturday evening)

Exclusive sponsorship includes welcoming remarks by a key executive of sponsoring organization at the banquet; opportunity to distribute a promotional item to attendees; one (1) table for 10 (premium placed) at the banquet; four (4) full conference registrations; one (1) full page ad in conference program; one (1) table top exhibit with prime location; banner ad on EDRA website; and recognition on signage at event.

Investment: \$10,000



Conceptual Design Sponsor

Choice of sponsoring one of the following:

- **Welcome Reception (Wednesday evening)**

Sponsor shares welcoming remarks at start of reception and receives two (2) full conference registrations; one (1) full page ad in conference program; one (1) table top exhibit; banner ad on EDRA website; and recognition on signage at event.

- **Great Places Awards Reception (Saturday evening)**

Sponsor shares welcoming remarks at start of reception and receives two (2) full conference registrations; one (1) full page ad in conference program; one (1) table top exhibit; banner ad on EDRA website; and recognition on signage at event.

- **Student Conference Scholarship Program**

Provides stipend to assist with travel, lodging and conference registration fee for five (5) students. Sponsoring organization collaborates with EDRA to establish criteria for EDRA to use in awarding scholarships and receives two (2) full conference registrations; one (1) full page ad in conference program; one (1) table top exhibit; banner ad on EDRA website; and recognition in conference program.

Investment: \$7,500



Sustainable Design Sponsor

Choice of sponsoring one of the following:

- Keynote Session (Thursday)
- Plenary Session (Friday)
- Plenary Session (Saturday)
- Graduate Student Workshop (Wednesday)

Sponsor shares welcoming remarks at start of session and receives two (2) full conference registrations; one (1) 1/2 page ad in conference program; banner ad on EDRA website; and recognition on signage at event.

Investment: \$5,000

Environmental Design Sponsor

Choice of sponsoring one of the following:

- Student Conference Volunteers

Sponsor logo to appear with EDRA logo on volunteer t-shirts; opportunity for key executive to share remarks with volunteers; one (1) full conference registration; and recognition in conference program.

- Break Sponsor

Exclusive sponsor of all conference refreshment breaks; sponsor receives one (1) full conference registration; banner ad on EDRA website; and recognition on signage displayed at breaks.

- Education Track Sponsor

Exclusive sponsor of one (1) conference education track (*tracks TBD by EDRA Conference Committee*), sponsor receives one (1) full conference registration; and recognition on signage displayed at all sessions in the sponsored track.

Investment: \$2,500



Conference Exhibitor

EDRA43Seattle Exhibit Hall Hours:

Wednesday, May 30, 2012 6:00pm-8:00pm (Opening Reception)

Thursday, May 31, 2012 8:00am-5:30pm

Friday, June 1, 2012 8:00am-5:30pm

Exhibitors make a significant investment to attend our conference. As such, we have scheduled refreshment breaks in the exhibit area, as well as located the exhibit hall next to the general sessions to maximize visibility.

Exhibit space includes one (1) full conference registration and two (2) exhibitor registrations; one (1) six-foot skirted table, two (2) chairs and a wastebasket; in addition to recognition in the EDRA43Seattle onsite program and in marketing messages promoting the conference.

All exhibits should fit on top of or directly behind the six-foot skirted table.

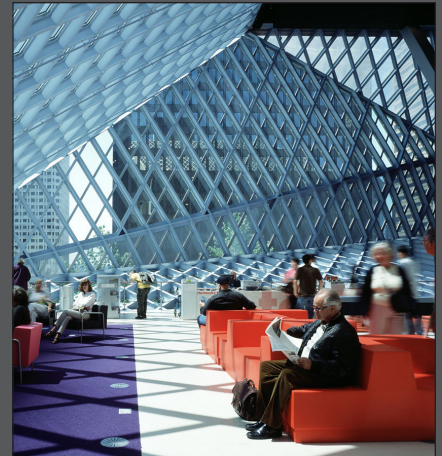
Deadline for exhibit reservations is April 20, 2012 to be included in the conference program.

Payment for additional items outside of the standard exhibitor package is the sole responsibility of the exhibiting company. Please be sure to carefully consider additional fees for electrical hook ups and shipping charges. The exhibit area is fully carpeted with wide open space and plenty of light from wall panel windows. It is not a secured space.

Exhibit spaces not purchased as part of a conference sponsorship are assigned on a first-come, first served basis. Every attempt will be made to meet requests regarding location; however, EDRA reserves the right to reconfigure the exhibit hall if necessary.

Investment: \$1,000*

** Non-Profit/Government rate is available upon request.*



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Partnership Commitment Form

2012 Opportunities

- Universal Design Sponsor - \$10,000 (exclusive)
- Conceptual Design Sponsor - \$7,500 (two available)
- Sustainable Design Sponsor - \$5,000 (four available)
- Environmental Design Sponsor - \$2,500 (three available)
- Exhibitor - \$1,000

Yes, I would like to support EDRA43Seattle as stated herein. I have read and understand the terms and conditions as outlined in this prospectus. Signature signifies commitment.

Signature of Authorized Representative: _____

Primary Contact Information: _____
Full Name: _____
Title: _____
Company: _____
Address: _____
City/State/ZIP: _____
Phone: _____ Fax: _____
Email: _____

Remit payment to: Kate O'Donnell, Executive Director, EDRA,
1760 Old Meadow Road, Suite 500, McLean, VA 22102

My check (made payable to EDRA) is enclosed:

CHECK #: _____ AMOUNT \$: _____

Please charge my Credit Card: AMOUNT \$: _____
 AMEX MC VISA

Card #: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

For more information about specific opportunities, please contact:
Kate O'Donnell, Executive Director
Environmental Design Research Association Tax ID#: 23-7451983
p: 703.506.2895 f. 703.506.3266 e: kodonnell@edra.org

Cancellation & Payment Policy: Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received in order to receive benefits and recognition. EDRA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60 business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank.

Benefit Delivery: EDRA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your partnership opportunity. Please verify reservation deadlines when submitting your paperwork. It is best to add dates to your calendar as you will not necessarily be notified of production deadlines before they occur.

ADA Regulations: In compliance with ADA regulations, EDRA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program offered by EDRA. To better serve your needs, please contact our office at 703.506.2895 for special requests.

Your commitment as an exhibitor indicates you agree to the terms and conditions as stated herein. Additional services including but not limited to audio/visual, electrical, shipping, freight, installation, dismantle and the security of your exhibit materials are the sole responsibility of the exhibiting company.